

The Avis logo is displayed in white, bold, sans-serif capital letters on a red rectangular background.

Travel Agent Scholarship 2014



## American Express agent Jodie Gonzales wins 2014 Avis Scholarship

Queensland consultant becomes 18<sup>th</sup> recipient of prestigious award now valued at \$40,000+

22 October 2014: **Avis Australia is proud to announce Jodie Gonzales from American Express Global Business Travel in Queensland is the winner of the 2014 Avis Travel Agent Scholarship, the retail travel industry's most prestigious and enduring award.**

Jodie was announced as the 18th recipient of the annual Scholarship – which recognises and rewards consultants who consistently deliver outstanding customer service - at a ceremony last night at Sydney's Four Seasons Hotel attended by travel industry leaders.

As the 2014 winner, she receives a range of educational and travel-related prizes valued in excess of \$40,000, including:

- two return Qantas Airways Business Class airfares to New York
- six nights' accommodation in Manhattan and seven days' car rental from Avis
- a scholarship to study at Southern Cross University with financial support of up to \$8,000\*
- training modules from the Cruise Lines International Australasia
- a Polonious Resources Personal Profile, Feedback Session and on-call personal/professional coaching for 12 months
- two tickets to the 2015 NTIA Gala Dinner in Sydney (return flights, overnight accommodation and return limousine transfers)
- a one year honorary position on the Avis Travel Agents Advisory Board
- a tour of Avis' World Headquarters in New Jersey and site visits to US agencies.

Avis Travel Industry Manager Russell Butler says that Jodie demonstrated all the skills, integrity and passion required to be a Scholarship winner.

“One of the things that stands Jodie apart is the genuine care and compassion she shows for her customers,” says Butler. “She is also someone who appreciates that



looking after small but important details can make a huge difference to a client's overall travel experience.

“She is dedicated to consistently exceeding her customers' expectations and to ensuring they are all treated like valued individuals.”

This year's Scholarship winner was chosen from four finalists, all of whom presented to members of the Avis Travel Agents Advisory Board during yesterday's final judging session in Sydney.

This year's finalists also included:

- **Paul Mirabito**, Corporate Travel Management (NSW)
- **Meagan McLeod**, Escape Travel (NSW)
- **Melanie Whyte**, TravelManagers (TAS).

All finalists receive a personal online behavioural profile and consultation session with a Polonious Resources business coach.

For more information on the 2014 Scholarship please visit [www.avisscholarship.com](http://www.avisscholarship.com).

Ends

\* Subject to the terms and conditions identified by Southern Cross University.

#### Notes for Editors

##### Avis

Avis is Australia's leading car rental company. Its famous “We try harder” service is offered from more than 240 locations across Australia and 5,750 locations in more than 165 countries.

##### Avis Travel Agents Advisory Board

Avis established the Travel Agents Advisory Board in 1995 to help develop a closer working relationship with travel retailers. Board members, who include representatives of leading leisure and corporate travel groups, provide advice on ways Avis can better serve agency partners.

##### Further information:

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